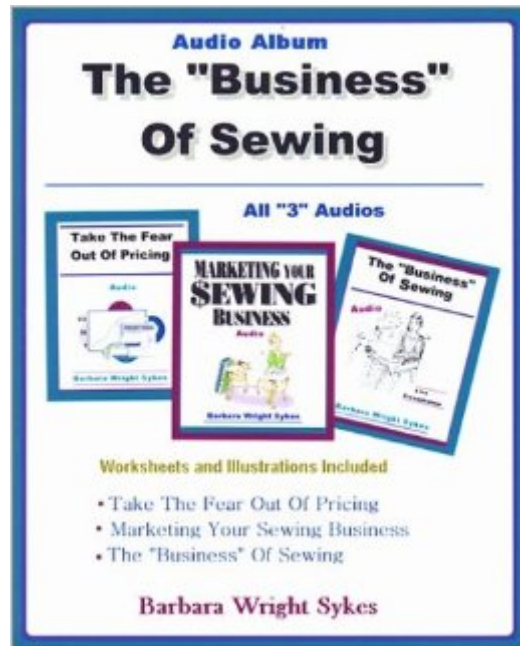


The book was found

# The "Business" Of Sewing Audio Album: How To Start, Maintain And Achieve Success



## Synopsis

Are you sewing for profit and experiencing difficulty with "Pricing", "Marketing" or just starting your "Business"? Noted author Barbara Wright Sykes, has skillfully put together three dynamic tools to solve all your problems. Included in the album are all "3" of her best selling audios. Plus, you save money when you buy the audio album. As an added bonus you will receive worksheets and exercises. The album includes the following: The "Business" Of Sewing: Find out how to make a business plan and to structure your business policy. Learn how the pros pre-qualify and develop profitable relationships with their clients. Learn how sewing professionals can earn \$800 to \$1,000 a day! Hear author Barbara Wright Sykes in one of her many sold-out seminars, as she tells you the secrets of the trade. "Live Presentation" Take The Fear Out Of Pricing: No more under charging! Discover how to get paid what you are worth through an in-depth study of pricing for profit. Learn the 3 pricing methods and the pros and cons of each. Discover how to eliminate price resistance and build the confidence you need to run a successful sewing business. Bonus: Worksheets and Exercises included! Marketing Your Sewing Business: You will discover how to use successful marketing techniques to attract clients and increase profits. Barbara shows you how to market your items by placing them in retail establishments where you earn money even as you sleep! Learn how to price and negotiate for wholesale and consignment contracts and how to expand your business and much more. Bonus: Worksheets and Exercises included! (Each audio is also sold separately.) Be sure to see all of Barbara Wright Sykes Sewing For Profit products. Barbara Wright Sykes sewing for profit BOOKS: Do You Sew For Profit: Wholesale, Retail, Consignment Marketing Your Sewing Business Pricing Without Fear The "Business" Of Sewing Vol. 1 The "Business" Of Sewing Vol. 2 The "Business" Of Sewing FORMS offered here for sewing professionals: Forms On Computer Disc Home Decor - Interior Design Forms The Marketing Forms CD Marketing Graphics Forms Deluxe Marketing Forms The "Business" Of Sewing on AUDIO CD series: Take The Fear Out Of Pricing Marketing Your Sewing Business The "Business" Of Sewing The "Business" Of Sewing Audio Album (Get all 3 and save). Be sure to see Barbara's new book: Good Lovin' Ain't Easy

## Book Information

Audio CD

Publisher: Collins Publications (August 12, 1997)

Language: English

ISBN-10: 0963285718

ISBN-13: 978-0963285713

Product Dimensions: 1.2 x 3.2 x 9 inches

Shipping Weight: 8 ounces

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